



## Select Professional Experience

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| <b>IDEO</b><br>Design Director,<br>Senior Design Lead                                                    | My current role is to collaboratively craft strategic narratives, visual systems, prototypes, and executive storytelling materials. I work through complex client challenges and tackle all aspects of the design process, from user research to prototyping and communicating the overall project story to various client teams. |
| <b>The Office of Experience</b><br>Creative Director,<br>Associate Creative Director,<br>Senior Designer | I led the Mack Trucks team on projects spanning digital, branding, video, and exhibit design. I collaborated with the strategy and content teams to guide designers in execution and client presentations. I built a deep understanding of the client's business and used design as a tool for alignment across teams.            |
| <b>Samata LLC.</b><br>Lead Designer                                                                      | I joined a small team on a diverse set of branding and design adventures. From working with John Malkovich, to solving the branding challenges for one of the largest hospital networks in Chicago, to branding an entire city, we used design to make the world a better place.                                                  |
| <b>Morningstar, Inc.</b><br>Brand Ambassador,<br>Designer                                                | I started my career by making 401(k) investment information more accessible to folks in the airline industry, and later moved to a role in London, where I helped educate those in newly acquired companies about the value of design in business.                                                                                |

## Teaching and Mentorship

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| <b>School of the Art Institute of Chicago</b><br>Adjunct Faculty        | I currently teach a course focused on motion and typography. I developed a syllabus to build foundational skills while exploring motion as an expressive tool. The course introduces AI as an emerging part of motion graphics, encouraging experimentation, critique, and prioritizing ideas.                     |
| <b>University of Illinois at Chicago</b><br>Assistant Adjunct Professor | I was invited by UIC to teach the Advanced Digital Media course. I created a syllabus that focused on using HTML coding as a creatively expressive tool. I have seen my students grow comfortable with coding languages and pursue their dream careers. I returned to teach the course over the course of 4 years. |
| <b>Columbia College</b><br>Assistant Adjunct Professor                  | I taught motion graphics and compositing courses. Three of my freshman students were featured in a best-of-school showcase. I shared in their glory when I received a faculty development grant to complete a film that went on to screen at several film festivals.                                               |

## Affiliations and Activities

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| <b>Museums and Exhibits</b><br>Typeforce 16, Chicago<br>Chicago Design Museum Unfolded Exhibit<br>Chicago Cultural Center Exhibit<br>Chicago Design Archive Permanent Collection<br>Good 50x70 International Poster Exhibition<br>AIGA Self Portraits Book<br>Site Inspire Gallery<br>Awwwards Site of the Day | <b>Publications and Media</b><br>DePaul Digital Innovation Panelist<br>IDEO Edges AI Articles and Research<br>Faculty Issue No. 2 Feature<br>Napkin Poetry Review<br>Underscore Graphic Design Podcast<br>Communication Arts Typography Award<br>Society of Typographic Arts STA 100 Award | <b>Film Festivals</b><br>San Francisco Queer Films<br>Reeling Chicago International<br>Philip K. Dick Supernatural Films LA<br>Australian International Shorts<br>aGLIFF Austin International<br>MicroActs Films London<br>QCCinema Fort Worth<br>Toronto Short Film Festival |
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